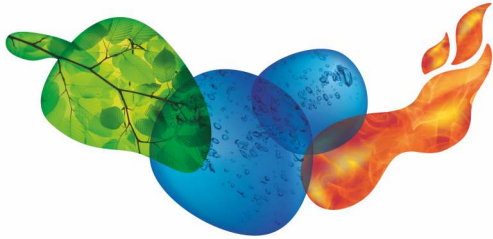


IFAT India Online

December 9-11, 2020

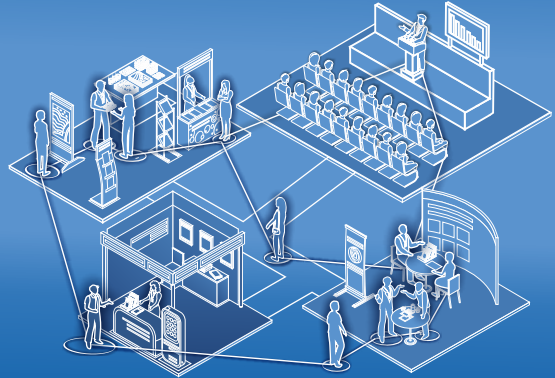


Bookings open

www.ifat-india.com

IFAT
India

The new online platform—information



IFAT India Online

Messe Muenchen India launches IFAT India Online-a digital platform to bring the environmental technologies community together despite these challenging times. It will enable you to showcase your products and services and to enhance exposure to a large audience from the environment sector, including a vast global network of potential buyers. IFAT India translates the passion of India's game changers and leading environmentalists to bring holistic sustainable solutions to pressing environmental issues-for a cleaner, greener, and more sustainable country.

EXHIBITOR SEGMENTS



Water and wastewater
management



Solid waste management
and recycling



Air pollution control and
environmental monitoring

VISITOR SEGMENTS



Experts, scientists, engineers
related to the environmental
protection sector / research /
education institutes / others



Planning / engineering
services / trade /
services companies



Energy supply /
transport companies /
public / private city cleaning
enterprises



Government officials
and agencies



Industries

IFAT India Online along with visitors from the field of renewable energies and environmental solutions will also attract relevant audience from electronics, energy, laboratory, pharmaceuticals, packaging & beverage from the co-located Messe Muenchen India on-line trade shows.

KEY HIGHLIGHTS



Comprehensive range of product categories including water, sewage, solid waste, recycling, waste to energy and air pollution.



Meeting hub for the environmental industry
online networking platform for solution providers, experts, leaders from business & government



Professional supporting program
tailor-made sessions by experts aimed at promoting networking, career development and knowledge exchange



World's leading network for environmental technologies with trade fairs in Germany, China, India, Turkey and South Africa.



Our key offerings at a glance



Interactive digital showcase

Showcase your product & services through an interactive digital interface. The interaction with interested audience is supported video presentation, doc exchange & chat.



Buyer-Seller-Meeting

Online Buyer-Seller maximizes business opportunities with pre-fixed B2B meetings. This on-line feature ensures well organized and targeted meetings with your prospective buyers.



Product Presentation

It is a premium opportunity designed to showcase your brand & engage with your target audience. Available with premium package & as an add-on option, promoted along the main conference.




Smart visitor insights


The exhibitor dashboard is loaded with smart analytics - to understand your audience. View real time visitor data like number of visits, visitors that showed interested etc.

To participate in IFAT India Online

 Step 1: Fill in the online application form
<http://ifat.messemunchenindia.in>

 Step 2: Select package and pay online

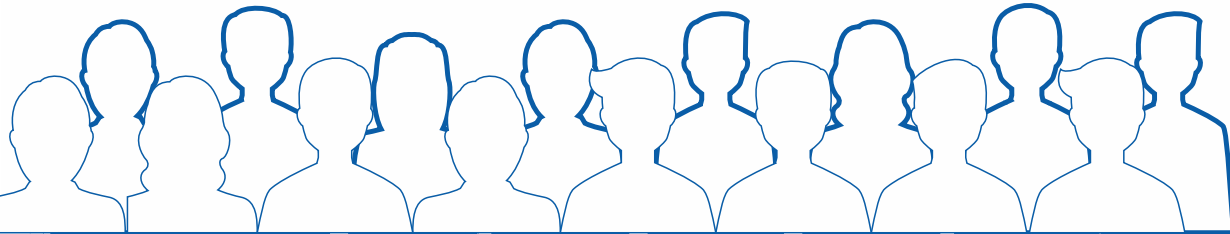
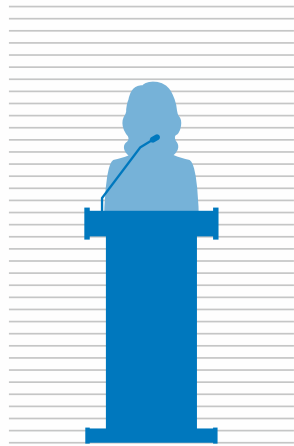
 Step 3: You will receive an order confirmation from us

 Step 4: Our team will contact you with the login credentials and support on showcasing your products and listing

Professional Supporting Program

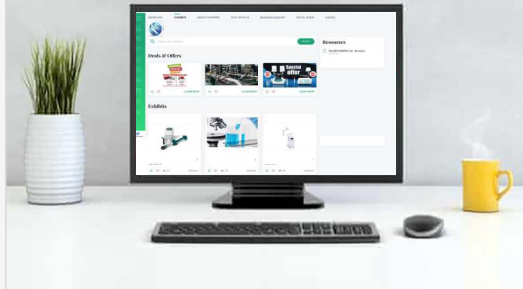
Building on the success of past endeavors and again bringing the global community together on one mega platform, IFAT India Online platform features a power-packed three-day conference, to share exciting technology, market developments, emerging opportunities and discuss challenges faced by the industry at large.

Special focus will be placed on latest environmental technology trends in India-along with commercial, trade and business potentials around the globe-to discuss possible solutions to resolve the environmental concerns of the hour.



Basic Package

Digital Interface



Package Includes

- 2 Sales login
- 3 Product categories (including sub-categories)
- 5 Exhibits (product, solution etc.) picture upload
- 3 Brochure display
- 1 Exhibits (products, solutions etc.) video upload
- 1 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Customized exhibitor invite
- Email notifications of visitor
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure)
INR 3,000 / EURO 45 each

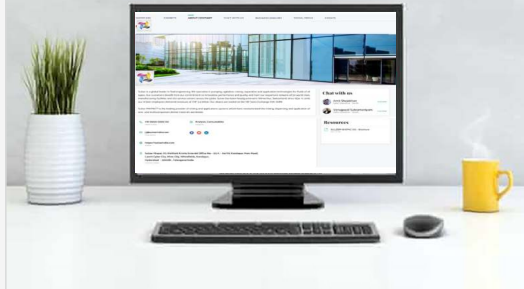
For any additional product presentation
INR 7,000 / EURO 100 each

Standard Price (After 15th Nov): INR 33,500 / EURO 500
Early Bird Price (Before 15th Nov): INR 25,000 / EURO 375

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Standard Package

Digital Interface



Package Includes

- 5 Sales login
- 5 Product categories (including sub-categories)
- 10 Exhibits (product, solution etc.) picture upload
- 7 Brochure display
- 3 Exhibits (products, solutions etc.) video upload
- 3 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Email notifications of visitor
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure)
INR 3,000 / EURO 45 each

For any additional product presentation
INR 7,000 / EURO 100 each

Standard Price (After 15th Nov): INR 47,500 / EURO 715
Early Bird Price (Before 15th Nov): INR 35,000 / EURO 525

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Premium Package

Digital Interface



Standard Price (After 15th Nov): INR 60,000 / EURO 900
Early Bird Price (Before 15th Nov): INR 45,000 / EURO 675

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Package Includes

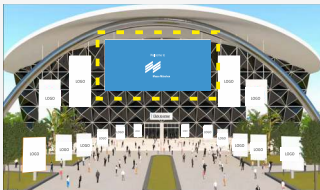
- 10 Sales login
- 10 Product categories (including sub-categories)
- 20 Exhibits (product, solution etc.) picture upload
- 15 Brochure display
- 5 Exhibits (products, solutions etc.) video upload
- 5 Company video upload
- Buyer seller meeting
- Live chat with visitor
- Live video chat with visitor
- 3 Exhibitor Product Presentation (30 min each)
- Feature your social media handles
- Logo on marketing materials (emailers, social media etc.)
- Customized exhibitor invite
- Email notifications of visitor
- Announcement in-platform (to visitors)
- Visitor analysis

For any additional upgrades (sales login / product categories / brochure)
INR 3,000 / EURO 45 each

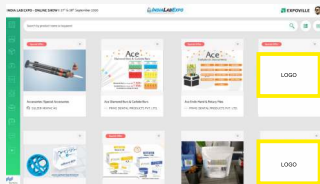
For any additional product presentation
INR 7,000 / EURO 100 each



Partnering
Opportunities



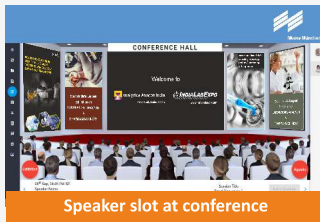
Video at main entry



Banner on exhibitor search page



Bunting inside expo hall



Speaker slot at conference

Package Includes

- Company logo to be displayed as "Platinum Partner" on all communications
- Prominent logo & first in hierarchy of all logos
- Logo presence on marketing collaterals
- Speaker slot at conference (30 minutes)
- Corporate video played at the main entry
- 1 Bunting inside expo hall
- 1 Banner on exhibitor search page
- Logo on trade fair invitation
- Logo to be featured on event website with link to your website
- Logo on all email communication to our visitor database with your company logo
- Promotion on social media handles
- Special mention in the opening address

Investment: INR 500,000 / EURO 7500
(Exclusive)

Note : All prices indicated above are net and are subject to applicable Indian taxes.



Wall bunting at main entry



Bunting inside expo hall



Banner on exhibitor search page

Package Includes

Company logo to be displayed as “Gold Partner” on all communications

Logo presence on marketing collaterals

1 Wall bunting at main entry

1 Bunting inside expo hall

1 Banner on exhibitor search page

Logo on trade fair invitation

Logo to be featured on event website with link to your website

Logo on all email communication to our visitor database with your company logo

Promotion on social media handles

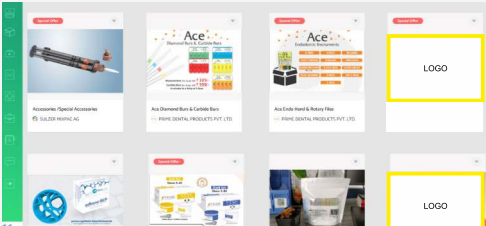
Special mention in the opening address

Investment: INR 150,000 / EURO 2250
(4 Nos.)

Note : All prices indicated above are net and are subject to applicable Indian taxes.



Lollipops



Banner on product search page

Package Includes

Company logo to be displayed as “Silver Partner” on all communications

1 Lollipop branding at main entry

1 Banner on product search page

Logo on trade fair invitation

Logo to be featured on event website with link to your website

Promotion on social media handles

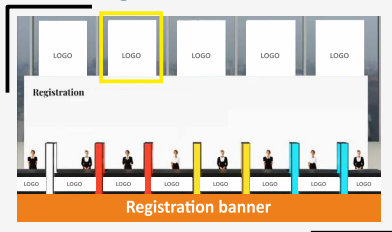
Special mention in the opening address

Investment: INR 45,000 / EURO 675
(6 Nos.)

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Focus Brand Partners

Registration Partner

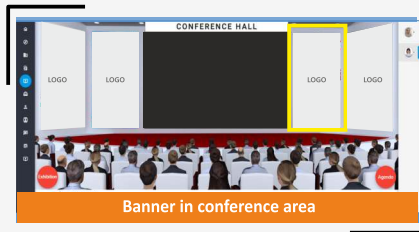


Package Includes

- Company logo to be displayed as "Registration Partner" on all communications
- 1 Banner branding at registration area
- Logo to be featured on event website with link to your website
- Promotion on social media handles

Investment: INR 100,000 / EURO 1500
(5 Nos.)

Conference Partner



Package Includes

- Company logo to be displayed as "Conference Partner" on all communications
- 1 Speaker slot at conference (30 minutes)
- 1 Banner at conference session page (rotational)
- 1 Short video + 1 banner at conference hall
- Logo to be featured on event website with link to your website
- Promotion on social media handles

Investment: INR 100,000 / EURO 1500
(4 Nos.)

India Contact



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Andheri (East), Mumbai - 400 093



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