



Messe München India

**Online Expo
Post Show Report**
9-11 December, 2020

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World Scrap Recycling
Solutions Pvt Ltd.
An Exclusive e-Waste Management Company

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Messe Muenchen India Online - Key Facts

Page Views

(Pages viewed on the platform including homepage)

**1.5
Million**

Users

(Visitors, Exhibitors, Buyers and Delegates who accessed the platform during show days)

39,000

8,715

Visitors

(Are users who logged in to the platform and attended the online expo as well as Supporting Programs)

Exhibitors

(Are users who showcased products and solutions at the Online Expo)


334

2,135

Solutions on display

(Are Products and Solutions displayed by the Exhibitors)

Messe Muenchen India Online - Overview




Event Overview

The **3 days** Online Expo featured **10 Exhibitions** representing **6 Clusters**



Exhibitor Overview

334 exhibitors from **16 countries** displayed **2,135 solutions**




Visitor Overview

8,715 visitors participated during 3 days. This included **8,139 national** and **576 international** participants



Engagement Overview

1.5 million page views (pages viewed on the platform including homepage) Users with an average time of **10:18 mins** spent per user



Demographic Overview

39,000+ Users from **1,000+ Cities** representing **96 Countries** accessed the platform

Event Overview

6 clusters featuring 10 exhibitions



South Asia's largest show for the electronics industry

Co-located

productronica India online

Exhibitors	Visitors	Technical Sessions	Conferences
99	2,763	29 Sessions	1,594 Delegates
		2 Sessions	893 Delegates



analytica Anacon India

Co-located

PHARMA PRO&PACK EXPO Online

Exhibitors	Visitors	Technical Sessions	Conferences
75	1,477	18 Sessions	645 Delegates
		3 Sessions	530 Delegates



International trade fair for the beverage, dairy and liquid food industry

Co-located

PACK MACH ONLINE


World Tea & Coffee Expo Online

Exhibitors	Visitors	Technical Sessions	Conferences
38	1,151	17 Sessions	448 Delegates
		6 Sessions	451 Delegates



Connecting Global Companies

Exhibitors	Visitors	Technical Sessions	Conferences
55	1,446	35 Sessions	1,426 Delegates
		6 Sessions	635 Delegates



Innovation with Light

Exhibitors	Visitors	Technical Sessions	Conferences
26	662	5 Sessions	277 Delegates
		6 Sessions	228 Delegates



The Leading Energy Exhibitions and Conferences at The smarter E India

solar ees POWER ENGINEERING

Exhibitors	Visitors	Technical Sessions	Conferences
41	1,216	14 Sessions	556 Delegates
		8 Sessions	453 Delegates

Exhibitor Overview

6 clusters featuring 10 exhibitions



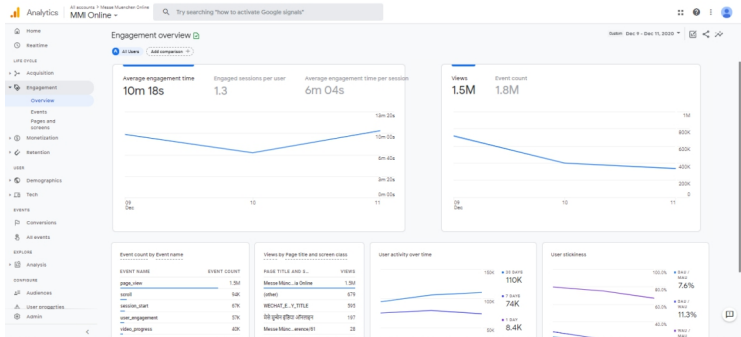
Visitor
Overview

8,715 Visitors: 8,139 National and 576 International



Engagement Overview

Engagement during show days



- Pages viewed on the platform including homepage.
- Engagement is the time spent by the user on the platform.
- Users are visitors, exhibitors, buyers and delegates who accessed the platform.



1.5 million
Page Views



27,726
Business Connections Created



6,000+
Engagement Hours



5,843
Business Enquiries Generated

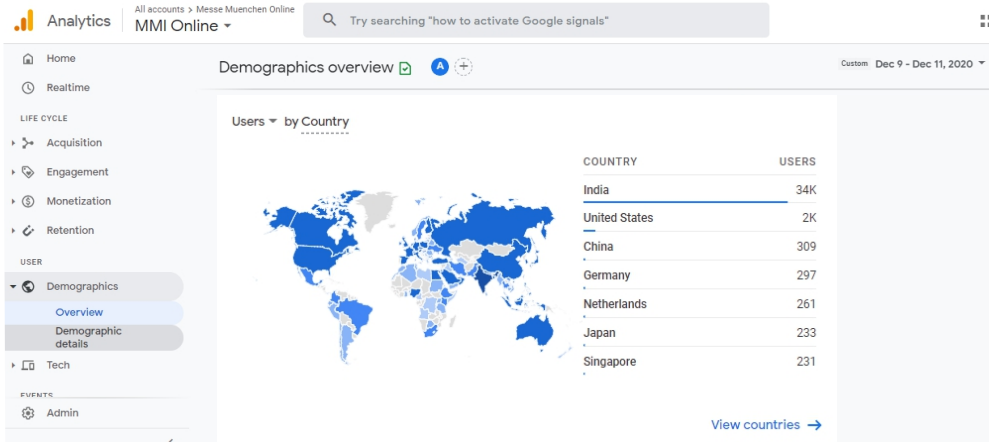


10:18 mins
Average Engagement Time



645
Buyer-Seller Meetings

39,000+ Users from 1,000+ Cities, 96 Countries accessed the platform



- During show days the highest International Visitors were from United States followed by China and Germany.
- Users are visitors, exhibitors, buyers and delegates who accessed the platform.

Exhibitor Testimonials

“



L&T Construction
Power Transmission & Distribution

It was exciting to have engaged on an online platform and we are surprised with the positive response that we have received from our visitors.

“



Received good number of buyers on the MMI platform. The user-friendly sales chat page in this platform helps exhibitors to chat with visitors effectively.

“



The footfall seems to be almost similar to the regular exhibitions. Good job!!!

“



Amazing experience for us to be a part of the online exhibition. Been participating at the physical show for last 3 years. Very happy with the efforts and support of MM India in promoting the event & providing this platform.

“



The virtual exhibition felt like one of the best opportunities. The interface of the website is very user friendly for both visitors and exhibitors. LWOP team is very approachable and helpful.

“



Good inquiries in total, with quality & fruitful discussions. a brilliantly organized online exhibition.

Buyer Testimonials

“

flex

electronica India Online exhibition proved more exciting. Attending the event gave us a much better understanding of the current industry trends.

“

BLOSSOM
Industries
Limited

The online platform has excellent coverage of relevant exhibitors from various parts of the world. The online exhibition is very well organized and easy to navigate.

“


emami agrotech ltd.

The experience on the platform is amazing. This platform will help bring transformation in the industry and offer agility in challenging times like these.

“

 **HALTECH**
PROJECTS PVT. LTD.

The platform was helpful for us to find newer manufacturers in the environment Industry. To connect with exhibitors from the comfort of our home was exceptional.

“

 **RIZVI BUILDERS**
A TRUSTED NAME

The IFAT India Online platform was a smooth experience, we could connect with several manufacturers from Water and Wastewater segment.

“

CEAT

This year's event, though online, was even better. Seamless integration of online process where sitting in one place we could connect with all suppliers.