INDIA'S ONLINE EXHIBITION FOR
Identification, Authentication & Digital Payments

SMART CARDS EXPO
International Conference and Exhibition of Smart Card Technology and Applications

IoT INDIA EXPO
International Conference and Exhibition of IoT

3 - 4 - 5 Nov 2020

CO-LOCATED SHOWS

ARTIFICIAL INTELLIGENCE INDIA EXPO
International Conference and Exhibition of Artificial Intelligence

RFID INDIA EXPO
International Conference and Exhibition of RFID Technologies and Applications

BIOMETRICS INDIA EXPO
International Conference and Exhibition of Biometric Technologies and Applications

DIGITAL PAYMENTS INDIA EXPO
International Conference and Exhibition on Digital Payment Technologies

SECURITY EXPO
International Conference and Exhibition of e-Security Technologies and Applications

www.smartcardsexpo.com

Messe München
Connecting Global Competence

Factsheet
Information for online expo

Bookings open

For more information contact us:

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ABOUT THE INDUSTRY ON IDENTIFICATION, AUTHENTICATION AND DIGITAL PAYMENTS

The Indian industry is witnessing an upsurge in the demand for the emerging technologies on identification, authentication and digital payment solutions. The Digital India mission by the Government of India is aimed at transforming the country into a digital economy. India is the fastest digital adopter among 17 major digital economies.

WHO SHOULD EXHIBIT?

- Smart card manufacturers, manufacturers of card readers, printers,
  inks, chips, system integrators, developers
- Manufacturers of RFID tags, scanners and readers, RFID solution providers
- Manufacturers of Biometric products, its components and solutions providers
- Manufacturers of IoT devices and solution providers
- e-Security solution providers (hardware & software)
- Artificial intelligence solution providers
- Digital payment solution providers

WHO WILL ATTEND THE ONLINE EXHIBITION?

- Top management / Business heads
- Design / R&D heads / Sr. managers
- Purchase / Procurement heads / Sr. managers
- Quality control / Quality assurance and testing professionals
- System integrators
- IT managers / Sr. managers
- Administration / HR professionals
- Marketing / Advertising / PR professionals
- Professionals from industries like banking, transport & logistics, government & PSUs, retail, online retail, educational institutes, telecom, IT/ITes, manufacturing, infrastructure & healthcare

KEY HIGHLIGHTS

100+ exhibitors

5,000+ expected visitors

Informative webinars and conferences

Prefixed business meetings with preferred choice of buyers

HOW WILL THE COMMUNITY GET TOGETHER?

Live industry expert presentations

On demand sponsored webinars

Digital product displays

Thematic exhibitor list

Networking sessions

BENEFITS OF PARTICIPATING

Cost Effective
Cost effective marketing opportunity to promote your products and services. Save on travel and logistics

Networking
Live interaction with potential buyers across region without any geographical restriction

Showcase
Use live demo videos to display features and technologies of your product

Time & convenience
Enjoy the flexibility of the online platform which enables the entire team to be present at the stand.
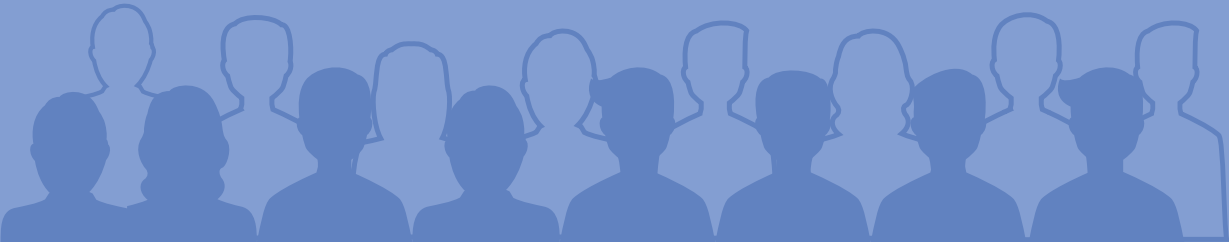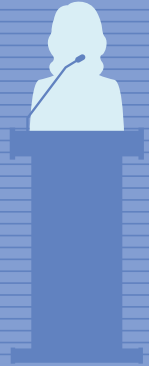
Brand value
Increase your brand value through our curated sponsorship options

ONLINE CONFERENCE

Building on the success of past endeavors and again bringing the global community together on one mega platform, the first Online Expo features a packed conferences in form of webinars, which will bring together industry leaders to participate in round-table discussions and panels to share their knowledge and insights.

Special focus will be given to Indian latest trends, along with commercial, trade and business potential across the globe. There will be distinctive address on challenges, trends, innovations and opportunities around creating new products for the sector.

PARTICIPATING OPTIONS

CATEGORIES	PRICING (INR)		PRICING (EURO)	
	Normal	Early bird*	Normal	Early bird*
Standard	INR 30,000	INR 22,500	EUR 450	EUR 340
Silver	INR 40,000	INR 30,000	EUR 675	EUR 500
Gold	INR 50,000	INR 37,500	EUR 750	EUR 575
Platinum	INR 1,00,000	INR 75,000	EUR 1475	EUR 1100

*Early Bird validity - September 30, 2020

DELIVERABLES

	Standard	Silver	Gold	Platinum
Sales login*	3	5	10	20
Product Categories (including sub categories)	5	10	20	40
Brochure Display	5	15	30	50
Video Display	Yes	Yes	Yes	Yes
Live Chat with Buyer	Yes	Yes	Yes	Yes
Live Video Chat with Buyer	Yes	Yes	Yes	Yes
Live Session	No	No	No	Yes
Banner Ad on your page	No	No	Yes	Yes
Marketing Support	No	No	Yes	Yes

MARKETING SUPPORT

	Standard	Silver	Gold	Platinum
EDM	-	-	1	3
LinkedIn & Facebook post	-	-	3	5
Logo on Marketing Collateral	-	-	Yes	Yes
Visitor Analysis for you	-	-	Yes	Yes
Banner ad on Home Page	-	-	No	Yes

Note:

- The above prices are excluding taxes
- *per sales login / any additional category (product / brochure) : INR 3,000 or EUR 45